

Good to Great – Managing Constant Change



Driving Value Through Sustainability

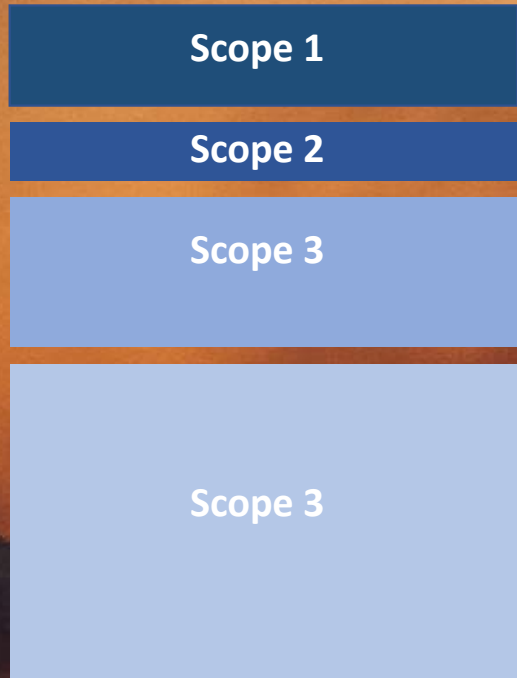




NetZero

No longer adding to the total amount of greenhouse gases in the atmosphere





13% - Direct emissions

5% - Indirect emissions

Upstream 17% Indirect from purchased goods

Downstream 65% Indirect from product or service

87%

87% Organisations Carbon Footprint Outside Your Direct Control



Legal Requirements and Other Global Pressures

Directives, legislation and Regulation

Green Claims Code

Get your green claims right

CMA
Competition & Markets Authority



How ESG **integrates**
with CSR and business...

Non Financial Disclosure Reporting

Shareholders

Customers

Employees

Task Force on Climate Related
Financial Disclosures - TCFD

IFRS S1 & IFRS S2

Suppliers

Corporate Sustainability
Reporting Directive - CSRD

Investors

Social Responsibility a new profit centre

The future shape of business will be measured in both social and financial value

Return on social investment (ROSI) and social return on investment (SROI)



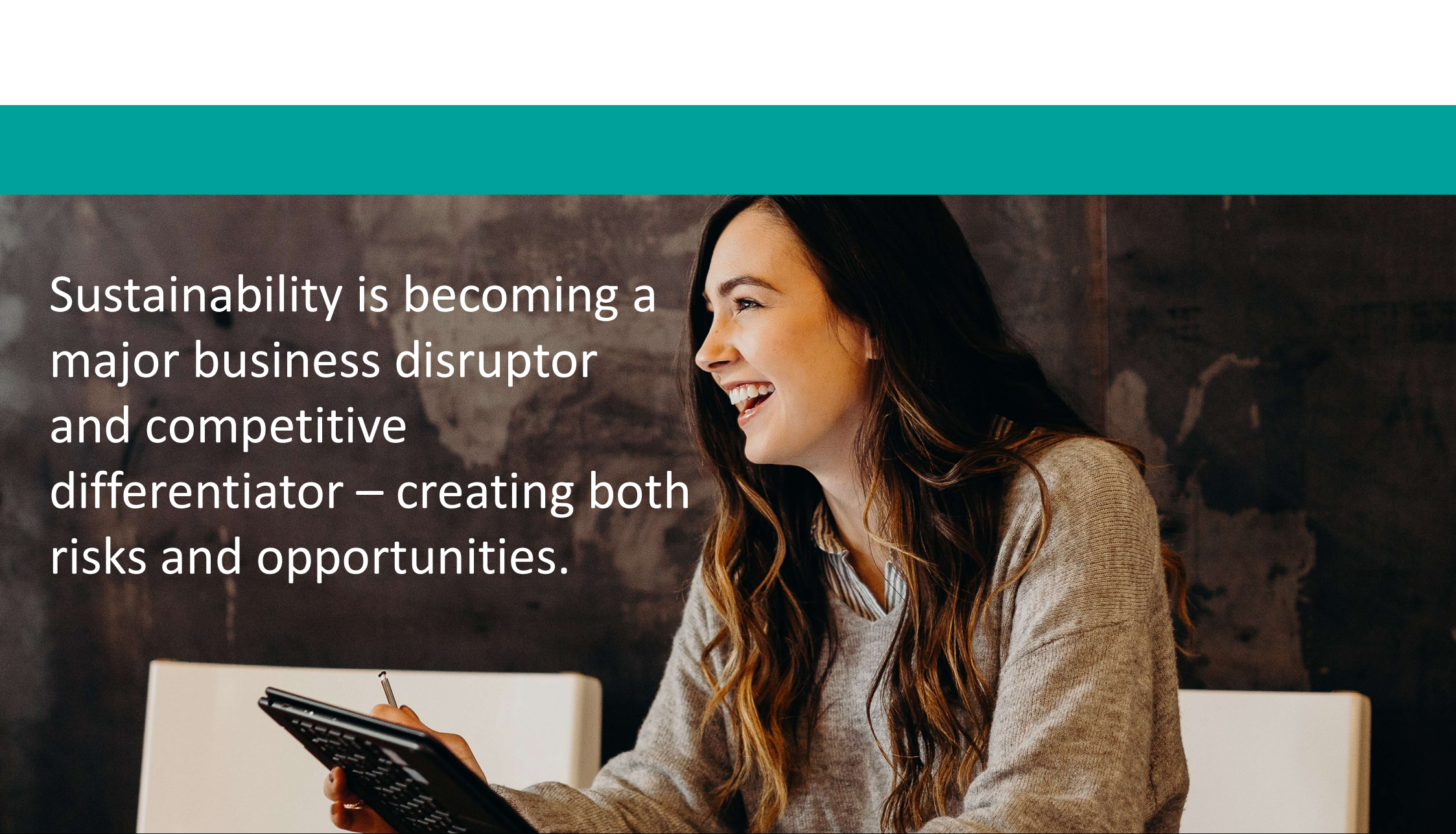
Benefits for the **business**

- Employee Engagement and Retention -
- Recruitment – Attract Talent
- Customer Client Engagement
- Community Engagement
- Charitable Engagement
- Improved Mental Health and Well being
- Operational Cost Savings
- Win more Tenders and Attract Investment
- Improved Brand / Business Reputation
- Fostering innovation

Reputation

Resilience

Return



Sustainability is becoming a major business disruptor and competitive differentiator – creating both risks and opportunities.



TCFD

D&I

Social Value

NetZero

ESG

SDG's

Non financial disclosure

COPs

Scope 3

Climate Change

CSRD

If you are struggling to navigate an increasingly complex sustainability landscape' we have the perfect solution...

A relevant and holistic framework that delivers an up-to-date standard for environmental and social responsibility.

Challenging the **Corporate 'C'** in CSR

'Corporate' **excludes a large number of stakeholders**, specifically the third and public sectors, sole traders and smaller SME's. For this reason we have defined the 'C' in CSR to be more inclusive.

CORPORATE
SOCIAL RESPONSIBILITY



LARGE COMPANIES
PRIVATE SECTOR

COMPANY
SOCIAL RESPONSIBILITY



SOLE TRADERS AND SME'S
PRIVATE SECTOR

COMMUNITY
SOCIAL RESPONSIBILITY



AUTHORITIES, SCHOOLS, HOSPITALS ETC
PUBLIC SECTOR

CHARITABLE
SOCIAL RESPONSIBILITY



CHARITIES
THIRD SECTOR



CONSUMER CSR PRODUCTS AND SERVICES



CITIZEN CSR EDUCATION, TRAINING & WORKSHOPS

COLLECTIVE CSR ALL OF US



We can then surround these meanings with a **Caring**,
Cohesive approach **Common** to the wider **Collective**.

The **Four Pillars** of CSR:



Environment



Community



Workplace



Philanthropy

CSR-A Four pillars Framework

Environment

Energy
Waste
Supply chain
Travel

Community

Recruitment
Investment
Groups
Engagement

Workplace

Diversity
Mental health
Education
Governance

Philanthropy

Polices
Volunteering
Foundation
Engagement



Planning Social Responsibility as **Business Strategy**

Building capacity In your organisation



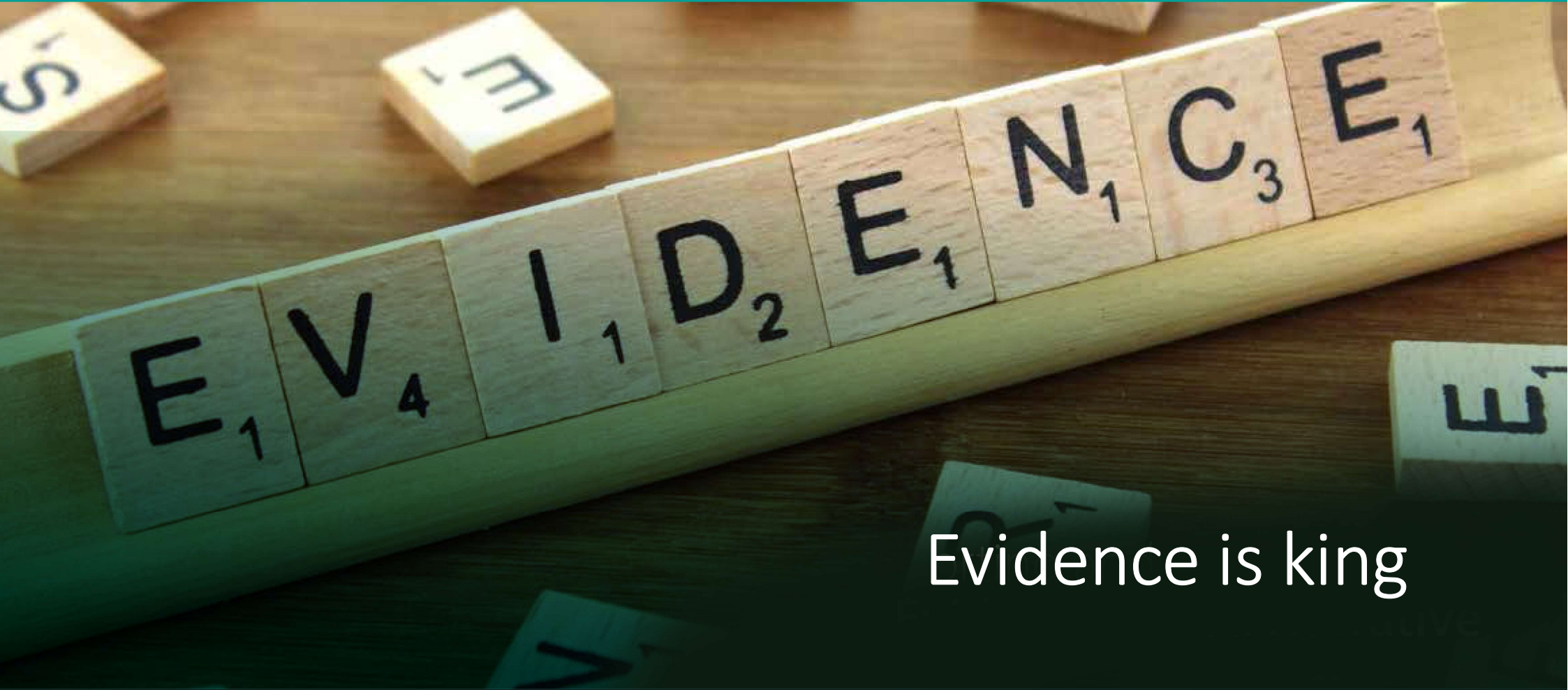
Delivering a Sustainability **Policy**

Inclusivity - Identifying your own key CSR stakeholders



Make sure
**you record
and report**
your CSR
successes





Evidence is king



Show the impact your sustainability policy has made...

Use your Environmental and Social Responsibility strategy to address ESG Compliance, prepare for the race to Net Zero, build a culture that empowers employees to do environmental and social good, attract new talent, win tenders and improve brand reputation.



- 91% of the global population wants to see businesses do more than just make a profit. *Source www.viewsofchange.com March 2021*
- 92% want to buy a product that supports a cause. *Source www.viewsofchange.com March 2021*
- 72% of consumers believe companies should have a legal responsibility to people and the planet. *Source www.viewsofchange.com March 2021*
- 64% of CEOs say environmental and social responsibility actions are core to their business strategies *Source www.impactreporting.com March 2021*

For further information please contact the team

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