

SPEAKER
Pim van Baarsen



170+

Membership

100+

1-2-1 introductions made

23

Events held

690+

Attendees

48k+

Member Web Profile
Views Generated

4.5k+

LinkedIn Followers

Ask the Expert Podcast

Launched Jan 2025
YouTube, Apple, Spotify
6 episodes released
10 in pipeline for release
65+ average downloads



Series 1
Episode 7



Aly King-Smith
Clearworks Coaching



Ask the Expert
PODCAST

Supported by
TC BUSINESS
ADVISORS

STC SKILLS STREAM

- Primary Engineer Programme
- Expanding the Silverstone Schools Programme
- Student Placement Programme
- New Starter Programme
- Educators – Industry forum



Funded by
UK Government



**ADVANCED
ENGINEERING**

Project Outputs

Achieved

Number of (pupils) accessing STEM support

810

Number of people engaged in life skills support following interventions

350

Volunteering numbers as a result of support (numerical value)

43

Number of businesses supported to offer virtual/industry days

12

Number of people gaining a qualification or completing a course following support

10

Number of People taking part in Work experience programme

1

Additional Outcomes

Businesses engaged in Skills discussions

7

Educators engaged in Skills discussions

7

£40,000 of UKSPF funding secured for 2025



**West
Northamptonshire
Council**

Looking for additional funding to grow programme

Q1 2025 STC Membership Survey

Aim:

- Identify business challenges
- Map business performance
- Provide insights

Projections and reviews on:

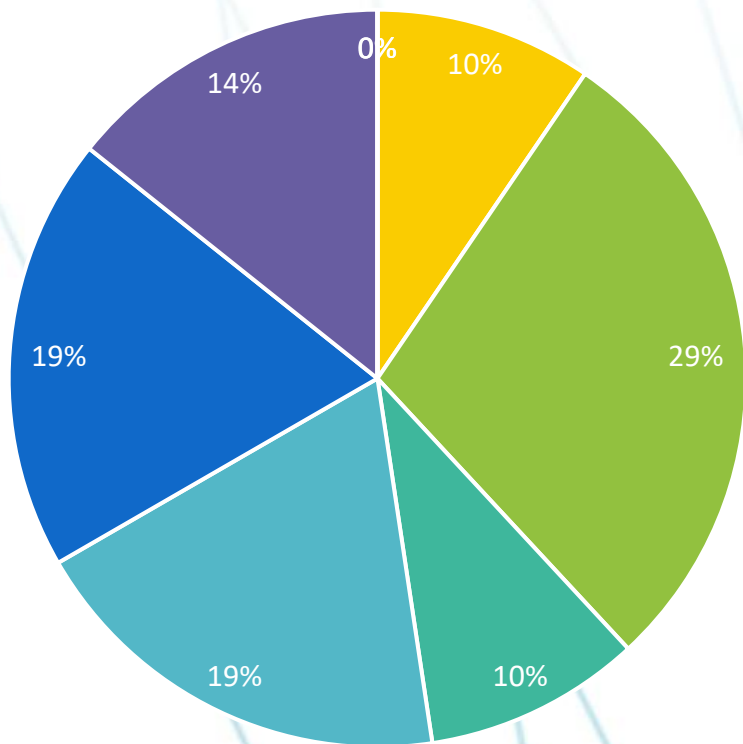
- Costs
- Pricing
- Turnover
- Staffing
- Challenges
- Export

Report available in STC members area



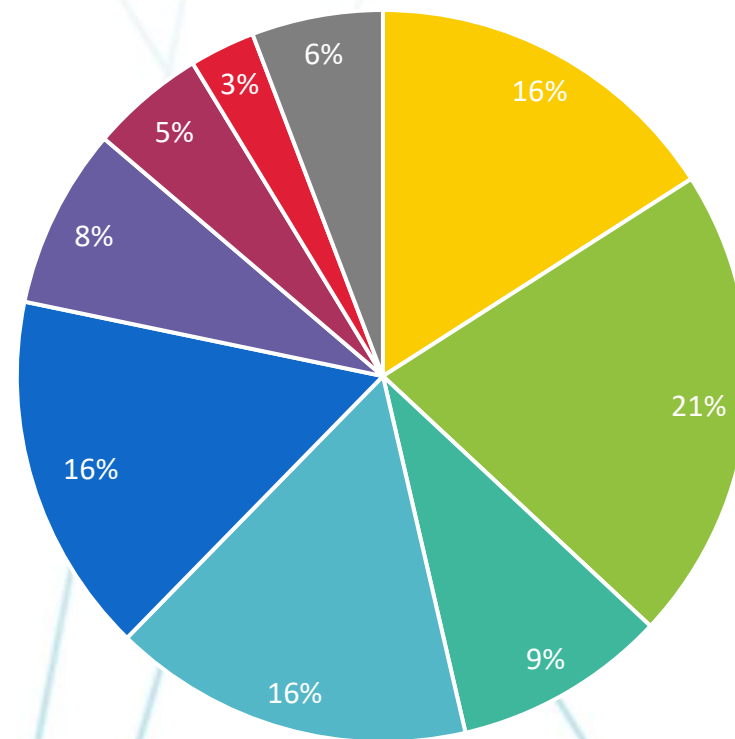
TURNOVER RANGE

Respondents Make-up



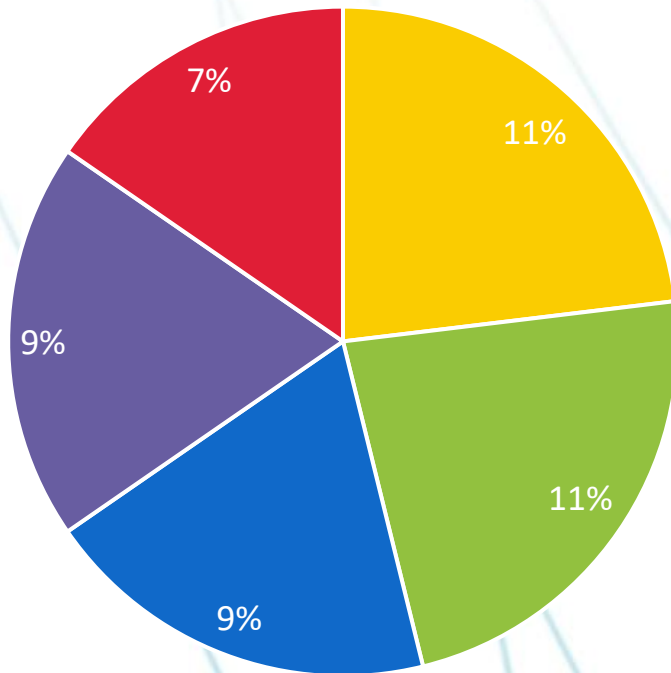
- Below £100k
- £100k to £500K
- £500k to £1m
- £1m to £5m
- £5m to £10m
- £10m to £20m
- £20m to £50m
- £50m to £100m
- Over £100m

STC Membership Make-up



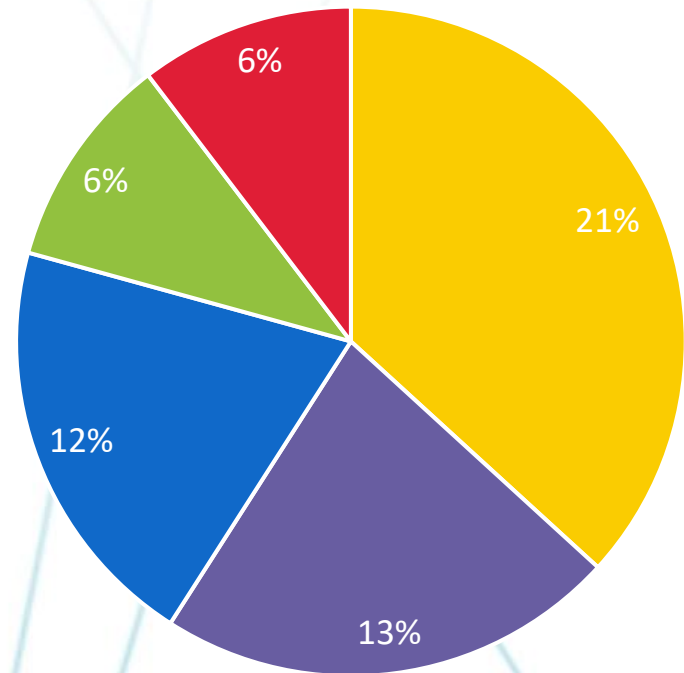
TOP 5 SECTORS

Respondents Make-up

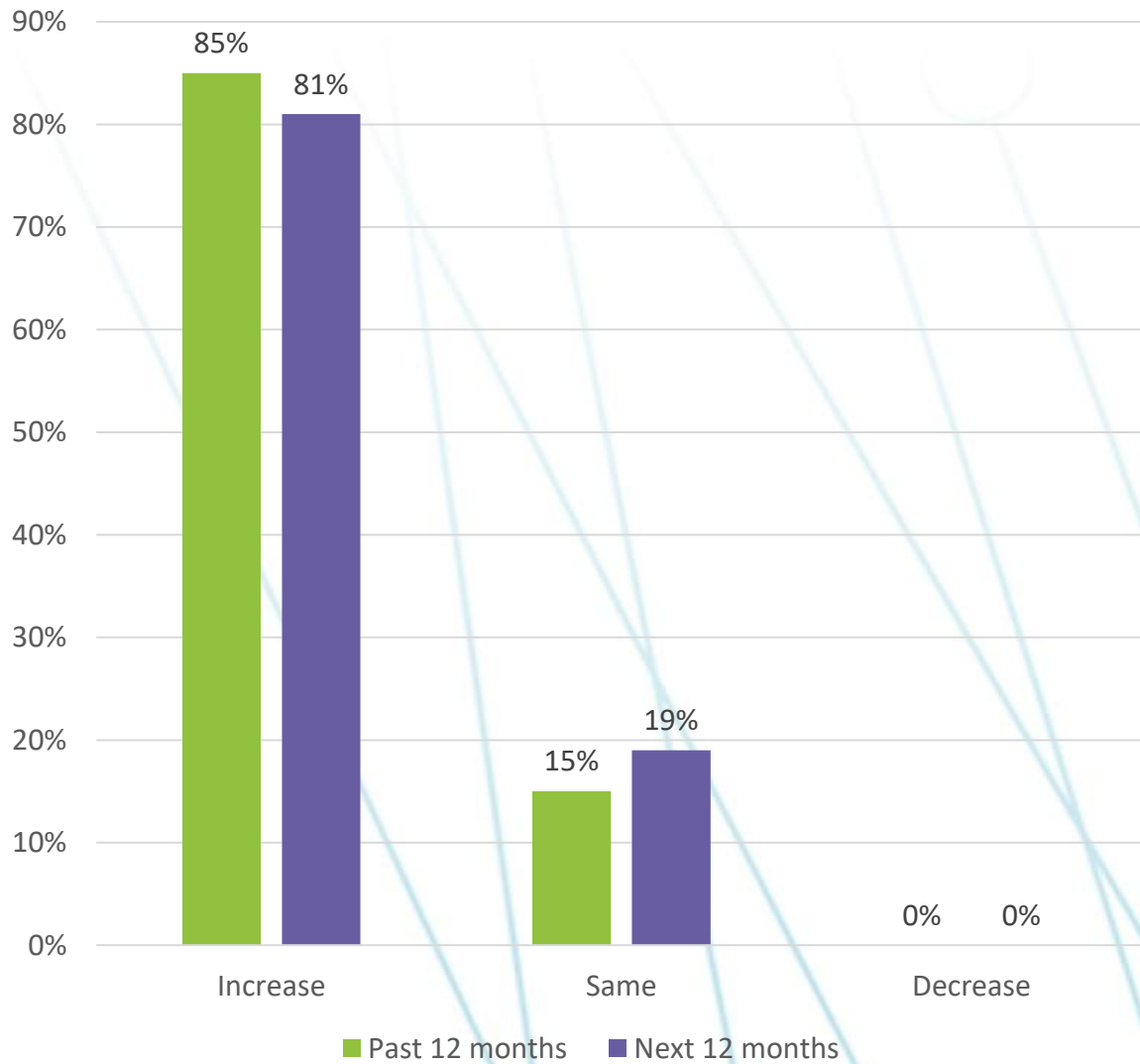


- Automotive
- Motorsport
- Aerospace/Aviation
- Defence/Security
- Industrial

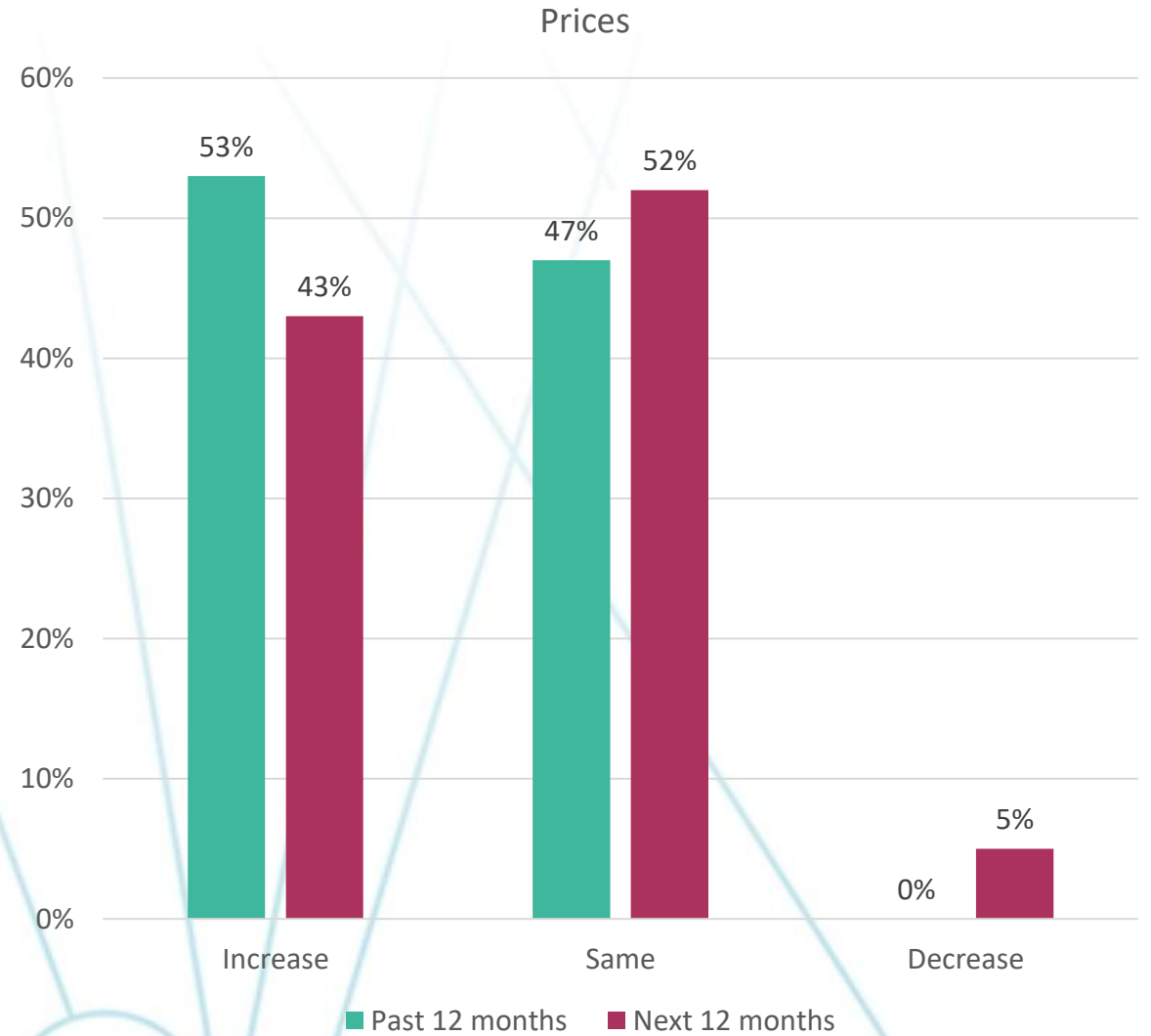
STC Membership Make-up



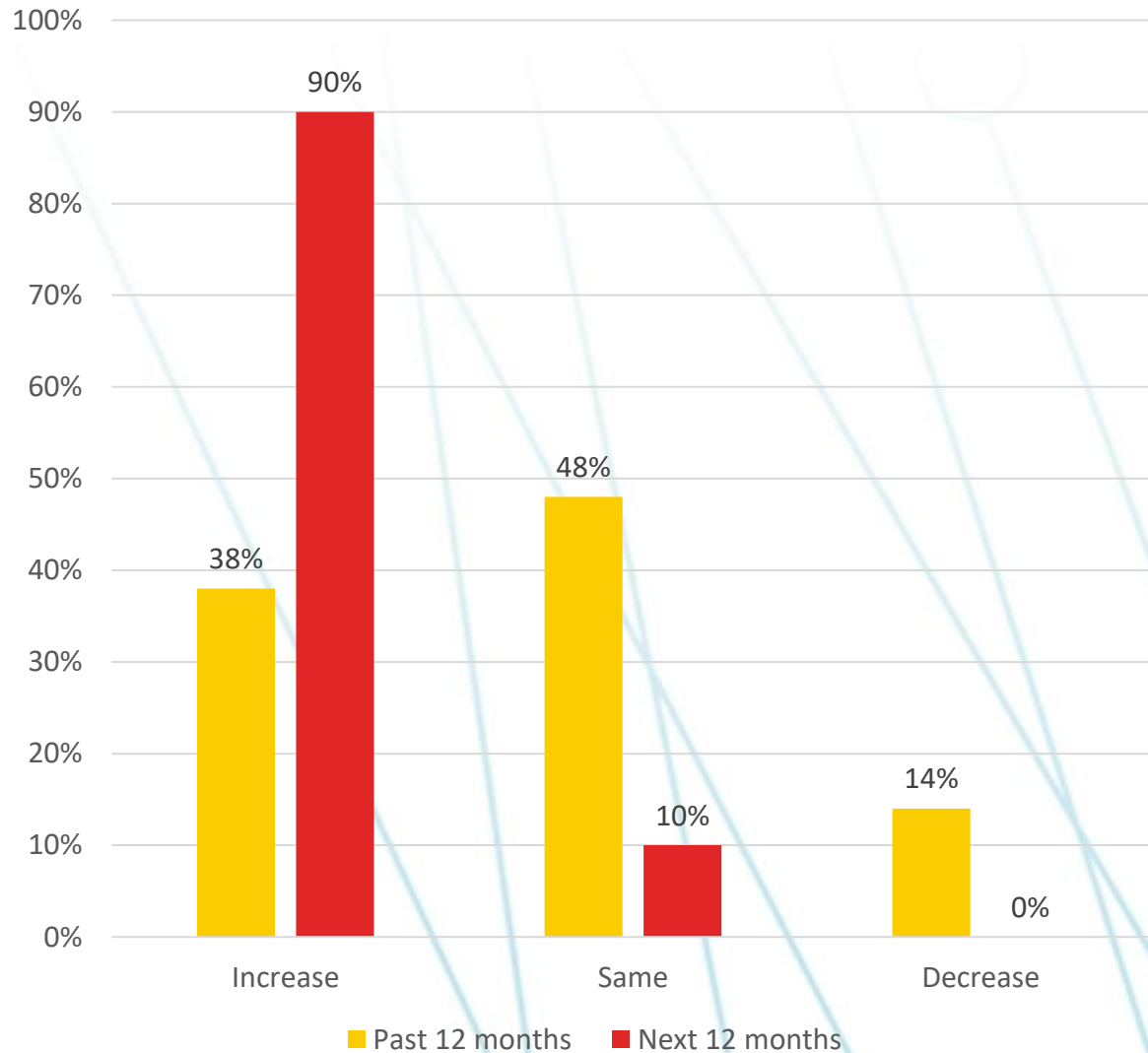
COST OF GOODS



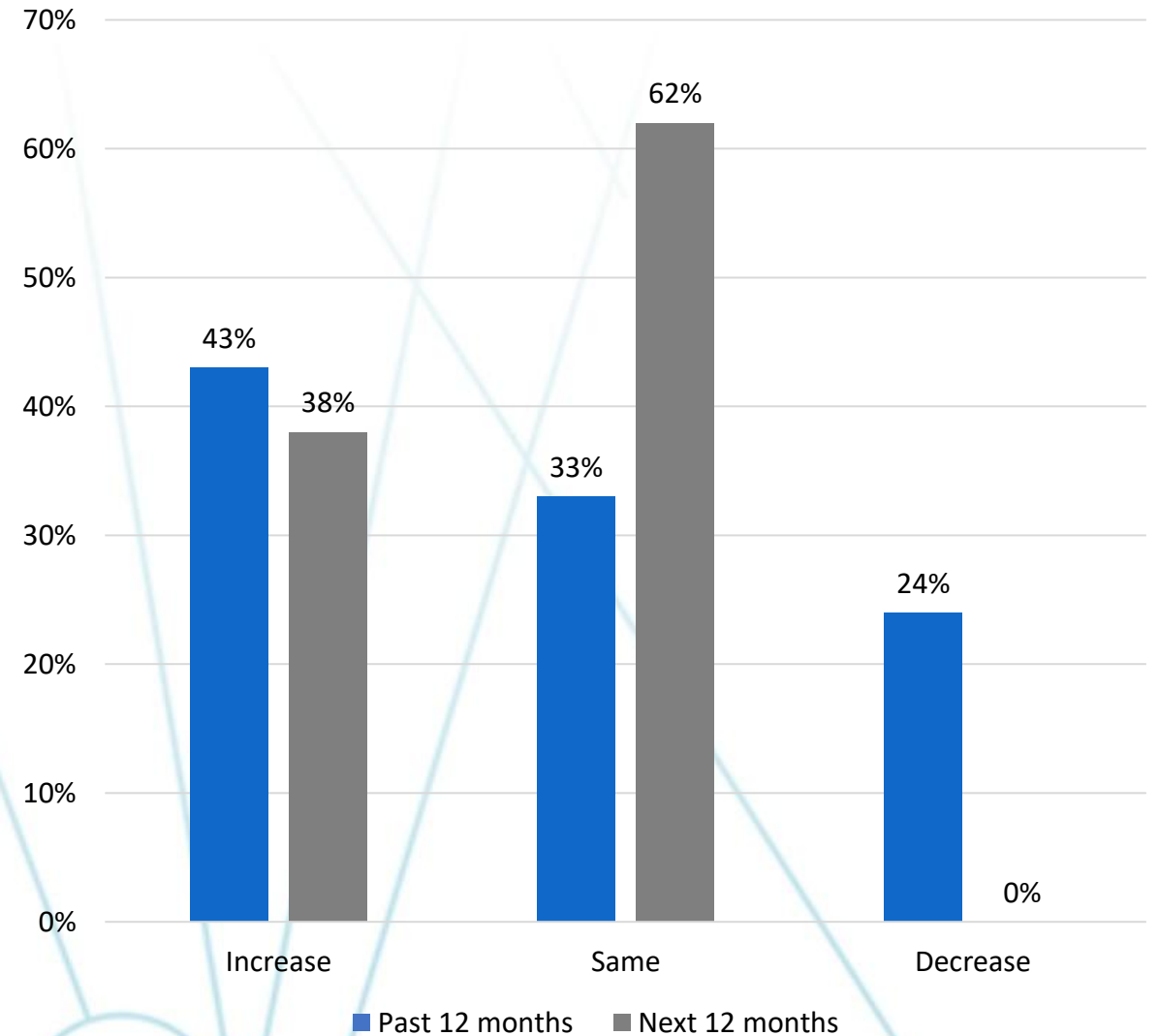
PRICES



TURNOVER



HEADCOUNT



BUSINESS CHALLENGES

38% said it has been harder to recruit
62% said it was the same as before

Material Costs Funding
Finding Right Skills Taxes
Slowing UK Economy
Global Economic Conditions
Interest Rates Energy Prices

50% said the slowing down of the UK economy has had the
most negative impact on their business

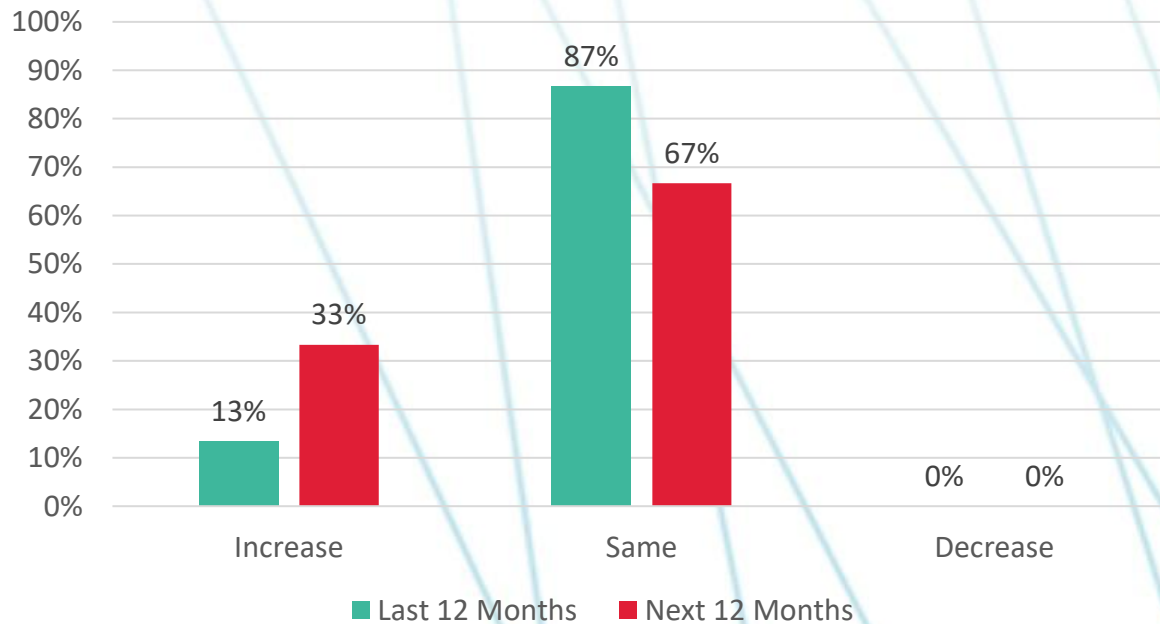
EXPORT

47%

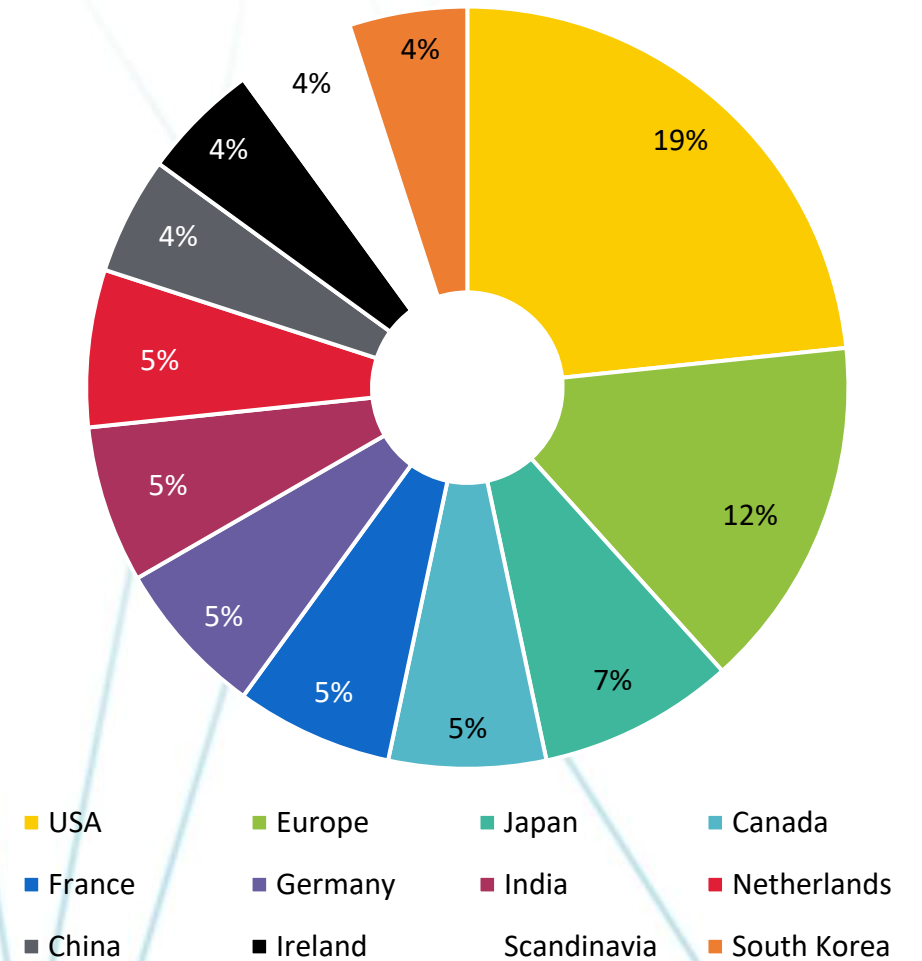
of respondents export

33%

Average %-age of turnover
exported



Top Current & Desired Export Markets



81%

Interested in an STC Export
initiative

What would you most like an STC export initiative to deliver:	Score
Insights into emerging market opportunities	96
Valuable networking opportunities with fellow exporters	93
Strategies to overcome export barriers	88
Access to expert advice and success stories	80
Regular updates on new regulations and trade agreements	79



STC EXPORT FORUM

PROMOTION

SUPPORT

THOUGHT-LEADERSHIP

SKILLS



STC FOUNDING MEMBERS



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